

# EIT Food Government Executive Academy

PROGRAM: 5<sup>th</sup>—9<sup>th</sup> November 2018

APPLY: 30<sup>th</sup> July—20<sup>th</sup> September 2018

<http://academy.eitfood.uw.edu.pl>

<http://www.eitfood.eu/>



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# 1. Overview of the EIT Food Government Executive Academy

EIT Food Government Executive Academy brings together government representatives from 13 RIS countries with experts working in the field of agri-food innovations from industry, academia and European institutions. The Academy is a week-long training program that offers insights into challenges related to food system innovations and regulations. It is also an opportunity to exchange best practices that will contribute to further improvements of Research & Innovation Smart Specialisation Strategies and inspire future development of operational programs based on the EU Structural and Investment Funds.

The Academy is delivered by University of Warsaw, EIT Food CLC North-East and EIT Food CLC South with a group of industrial partners: Colruyt, Givaudan, Maspex, PepsiCo and Siemens.

## Key features

- workshops focused on real-life challenges experienced by global food industry players and actual needs of industry and customers
- lectures offering insights into the complexity of food system, state-of-the-art technologies and innovations developed by the agri-food industry
- highly interactive learning program based on case-studies and real-life examples

- working with European experts in agri-food industry and innovation management
- participants do not pay tuition fee and have travel and personal costs reimbursed (up to the level of €1,000 gross refunded in accordance with EIT/Horizon 2020 rules)
- excellent opportunities to build an international network of policy-makers working on the agri-food related Smart Specialisation Strategies (RIS3), exchanging experiences to continuously improve the national and regional policies.

## You will meet

You will be part of a cohort of 39 government representatives from 13 RIS countries (Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Lithuania, Poland, Portugal, Romania, Slovenia, Spain, Turkey) involved in the design, implementation and/or monitoring of Research & Innovation Smart Specialisation Strategies (RIS3) related to agri-food industry or in defining regulatory policies related to agri-food industry. During the Academy, you will meet government executives, directors, managers, scientists and other experts working in the agri-food industry, non-governmental sector, European institutions and media.

## You can expect

The Academy will supply you with expert knowledge on challenges faced by the global agri-food industry, state-of-the-art technologies relevant to the contemporary food system and best practices in innovation management. With our guests and experts from the field, you can expect to strengthen

the innovation eco-systems in your country, increase the internationalisation of your country's agri-food companies and increase success rates of new product launches to leverage the benefits of public funding distributed for Research & Innovations. You will also have an opportunity to share good practices, benefit from lessons learned of other countries and participate in an international network of policy experts involved in the updates of RIS3 and the development of the future operational programs based on European Structural and Investment Funds, 2021–2027.

## 2. Program

An intensive program of lectures and workshops offering state-of-the-art knowledge on the complexity of food systems, management of innovations, regulation issues and leadership. An important part of the program are workshops presenting real-life challenges experienced by global food industry players (from Colruyt, Givaudan, Maspex, PepsiCo and Siemens) and actual needs of customers.

The program is comprised of five days of classes, workshops and meetings delivered by leading European experts in agri-food industry, innovation management, regulation and MBA level leadership programs. It is highly interactive and features a variety of teaching tools (simulations, case-studies etc.). The program is organized around a team project that lets participants apply what they have learned to a practical question or problem related to Smart Specialisation Strategies (RIS3) in their countries.

## 3. Participants

39 government representatives from 13 RIS countries (Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Lithuania, Poland, Portugal, Romania, Slovenia, Spain, Turkey) involved in the design, implementation and/or monitoring of Research & Innovation Smart Specialisation Strategies (RIS3) or in defining regulatory policies related to agri-food industry.

## 4. Admissions

We aim at outstanding employees of national or regional governments (including ministries, agencies and regulatory bodies) from 13 RIS countries (Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Lithuania, Poland, Portugal, Romania, Slovenia, Spain, Turkey).

The ideal applicant should:

- 1) Be involved in the design, implementation and/or monitoring of Research & Innovation Smart Specialisation Strategies (RIS3) related to agri-food industry or in defining regulatory policies related to agri-food industry in her or his country
- 2) Have relevant knowledge and experience in public policy development on a regional or national level

- 3) Have a leadership potential which means she or he has a track record in coordinating projects or contributing to new initiatives in RIS3
- 4) Have an entrepreneurial approach to problem solving and willingness to share her or his knowledge with other participants of the EIT Food GEA
- 5) Bring diversity. We strongly encourage applications from various geographical regions submitted by specialists in multiple fields.

All workshops will be held in English and therefore at least a working knowledge of this language is required.

To apply visit [academy.eitfood.uw.edu.pl/admissions](https://academy.eitfood.uw.edu.pl/admissions).

The application deadline is 20 September 2018.

# 5. People and staff

*(in alphabetical order)*

## Educators from University of Warsaw, EIT Food CLC North-East and EIT Food CLC South

Elvira Domingo, Program Manager, EIT Food CLC South

Dr. Adrianna Jaskanis, University of Warsaw

Dr. Monika Łobaziewicz, University of Warsaw

Dr. Marcin Kardas, RIS Program Manager, EIT Food

Dr. Magdalena Klimczuk-Kochańska, University of Warsaw

Prof. Krzysztof Klincewicz, University of Warsaw

Milda Krauzlis, Project Manager, EIT Food CLC North-East

Justyna Kulawik-Dutkowska, Project Manager, EIT Food CLC North-East

Krzysztof Mieszkowski, S3 Platform, European Commission (Seville)

Adam Strzelecki, Project Manager, EIT Food

## Industrial partners

Maciej Combrzyński, Innovation Manager at Maspex



**Natalia Douek**, Senior Regulatory Affairs Director at PepsiCo Europe

**Cezary Mychlewicz**, Marketing Director at Siemens Polska

**Tino Roller**, Marketing Director CEE at Givaudan

**Rudolf Sollacher**, Research and Development for Digitalization and Automation at Siemens AG

**Mieke Vercaeren**, Public Affairs Advisor at Colruyt Group

## Staff

**Adam Puchejda**, University of Warsaw

## 6. Partners

*(in alphabetical order)*



Colruyt Group is a retail group active in the distribution of food and non-food products throughout Belgium, France and Luxembourg. Other activities include fuel distribution, digital printing solutions and document management, and green energy production. Colruyt Group has its own production facilities for meat processing, bread production, cheese cutting, wine bottling and coffee roasting. All companies and supporting activities of Colruyt Group have one common identity and culture, summarised in

our mission statement: creating sustainable added value together, through value-driven craftsmanship in retail.

More: [www.colruytgroup.com](http://www.colruytgroup.com)

# Givaudan

Givaudan is the global leader in the creation and manufacturing of flavours and fragrances. In close collaboration with food, beverage, consumer product and fragrance partners, Givaudan develops tastes and scents that delight consumers the world over. Headquartered in Switzerland with local presence in over 80 locations and 39 production sites, the Company has more than 9'500 employees worldwide and 25% world market share.

In its 2020 strategy, Givaudan Flavours has articulated the intent to grow its business in the areas “Natural ingredients”, “Health&Wellbeing”, “Consumer Preferred Products” and “Integrated Solutions”, which means Givaudan Flavours actively pursue a holistic approach towards new food product design, beyond flavour technology.

More: [www.givaudan.com](http://www.givaudan.com)



The Maspex Wadowice Group is one of the biggest food producers in Central and Eastern Europe, which operates on the food market for over 25 years. The company aims to be the leader in the food industry in the

Central and Eastern Europe in terms of both market share values and brand power.

More: [www.maspex.com](http://www.maspex.com)



PepsiCo is one of the world's leading food and beverage companies with over \$63 billion in net revenue in 2015 and a global portfolio of diverse and beloved brands. Our complementary food and beverage portfolio enables us to provide more choices for our valued consumers; from oats and juice and yoghurts, to snacks, dips and soft drinks. Our products are available around the world and our portfolio includes 22 brands that each generates more than \$1 billion in estimated annual retail sales.

More: [www.pepsico.com](http://www.pepsico.com)

## SIEMENS

Siemens is a global powerhouse focusing on the areas of electrification, automation and digitalization. The company is active in more than 200 countries. In fiscal 2016 Siemens generated revenue of €79.6 billion and net income of €5.6 billion and had around 351,000 employees worldwide. Siemens is the only provider that offers a comprehensive range of products and systems for automation in all sectors and is a leading supplier of automation systems to the food & beverage industry.

More: [www.siemens.com](http://www.siemens.com)

## 7. FAQ

### General

#### ***What is the EIT Food Government Executive Academy?***

EIT Food Government Executive Academy brings together government representatives from 13 RIS countries with experts working in the field of agri-food innovations from industry, academia and European institutions. The Academy is a week-long training program that offers insights into challenges related to food system innovations and regulations. It is also an opportunity to exchange best practices that will contribute to further improvements of Research & Innovation Smart Specialisation Strategies and inspire the future development of operational programs based on the EU Structural and Investment Funds.

#### ***Who will be on the faculty of the EIT Food GEA?***

The Academy is delivered by University of Warsaw, EIT Food CLC North-East and EIT Food CLC South with a group of industrial partners: Colruyt, Givaudan, Maspex, PepsiCo and Siemens.

### Admissions

#### ***When will the EIT Food GEA start?***

The EIT Food GEA will start 5<sup>th</sup> of November (Monday) and will last till 9<sup>th</sup> of November (Friday).

## ***Who can apply to the EIT Food GEA?***

We aim at outstanding public servants as well as representatives of regulatory and compliance bodies from 13 RIS countries (Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Lithuania, Poland, Portugal, Romania, Slovenia, Spain, Turkey). Take a look at the [Terms and Conditions](#) of the EIT Food GEA for more details.

## ***When and how can I apply to the EIT Food GEA?***

To apply visit [academy.eitfood.uw.edu.pl/admissions](http://academy.eitfood.uw.edu.pl/admissions), or follow these three easy steps:

1. Download the [Application Form](#).
2. Fill it in.
3. Upload the application form with you CV [here](#) or send it via email ([eitfoodgea@wz.uw.edu.pl](mailto:eitfoodgea@wz.uw.edu.pl)).

Before applying make sure you have read the [Terms and Conditions](#) of the EIT Food GEA.

The application deadline is 20 September 2018.

## ***What is the cost of the Academy?***

EIT Food GEA is free to attend for the 39 government representatives from 13 RIS countries, selected in open and transparent recruitment procedure. What is more, every participant will receive a reimbursement of travel and accommodation expenses amounting to €1,000 gross, subject to EIT/Horizon 2020 funding modalities (the staff of EIT Food GEA can support you in planning your travel and hotel arrangements).

### ***What is the working language of the EIT Food GEA?***

The working language of EIT Food GEA is English. Participants will interact with other team members, make presentations and read background materials in English.

## **Program**

### ***What will I learn during the EIT Food GEA?***

You will receive hands-on knowledge on challenges faced by the global agri-food industry, innovations, trends and their relevance for Research & Innovation Smart Specialisation Strategies. The EIT Food GEA will offer you lectures and workshops on the complexity of food system, state-of-the-art agri-food technologies and innovations developed by the agri-food sector. What is more, the program of EIT Food GEA is based on case-studies and real-life examples.

### ***Why should I participate in the EIT Food GEA?***

You will not only learn about the global food system but also have a chance to meet experts from various countries and sectors as well as strengthen your personal network of policy-makers, business executives, researchers and representatives of other governments working on the Smart Specialisation Strategies (RIS3) and new ESIF Operational Programmes, 2021–2027.

## 8. Contact

We are happy to answer to any of your questions regarding the EIT Food Government Executive Academy. Please email us.

EIT Food Government Executive Academy 2018

University of Warsaw

Project Coordinator

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You can read about European Institute of Innovation and Technology (EIT) here: [eit.europa.eu](http://eit.europa.eu) and about EIT Food here: [eitfood.eu](http://eitfood.eu)